CORPORATE SUPPORT PROSPECTUS 2025

American Osteopathic College of Anesthesiologists



Join us for CME, stay for your career

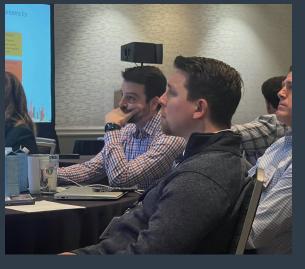




AOCA 2025 ANNUAL CONVENTION SEPTEMBER 6-9

Westin Savannah Harbor Golf Resort & Spa Savannah, GA







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Join us for CME, stay for your career

Welcome!



The American Osteopathic College of Anesthesiologists welcomes you to join us through the Corporate Support program.

AOCA is positioned to provide you the opportunity to reach, with significant face time, a unique audience of leaders and influencers who are at the forefront of the practice of anesthesia and pain medicine.

Our members are excited to see and experience the latest and greatest and to be among the first in their groups to introduce these innovations to their team.

Michael Fabbro, DO, FAOCA Strategic Support Committee Chair

Ursula Landman, DO, FAOCA AOCA President

About AOCA

Anesthesiologists are physicians completing four years of residency training. Physicians attend either osteopathic medical schools (D.O.) or allopathic medical schools (M.D.) prior to completing an anesthesiology residency.

The members of the AOCA practice across the nation in academic and community hospitals. Their interests include general anesthesia, pain management, critical care, regional, cardiothoracic, pediatric and obstetrical anesthesia.

Osteopathic anesthesiologists embrace the principles of patient well-being and approach the whole patient to promote health and healing during the perioperative period.

All anesthesiologists are invited to attend AOCA events.











AOCA: Big Names, Bigger Insights!

AOCA's commitment to excellence ensures a lineup of dynamic speakers who inspire, educate, and elevate the experience for all participants. AOCA has a longstanding reputation for bringing in nationally recognized presenters who are leaders in their fields to speak at their Annual Convention.

- Jerome Adams, MD (Annual Convention 2021) *Confluence of Medicine and Politics and the Impact on Anesthesiologists*
- David Chestnut, MD (Mid-Year Seminar 2022) On the Road to Professionalism
- George Williams, MD, FASA, FCCM, FCCP (Mid-Year Seminar 2022) *Physician Burnout and Resilience Strategies that Work*
- Hannah Wunsch, MD (Annual Convention 2023) From Polio to COVID-19: An Origin Story
- AOA, ASA, and AOBA President's

AOCA Member and Event Demographics

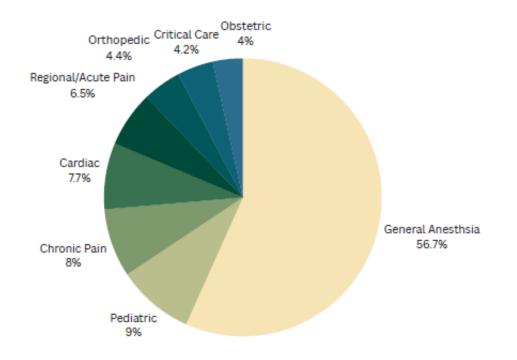
MEMBERS BY PRACTICE SETTING



2024 EVENT ATTENDANCE

Virtual Mid-Year Seminar: 180 Annual Convention: 200 - in person and on demand

MEMBERS BY SPECIALTY



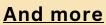
Where our members practice

Akron Children's Hospital Allegheny Health Network Baylor Scott & White Children's Hospital Los Angeles Cleveland Clinic **Envision Health** Geisinger Health System Kaiser Permanente Kansas Health Sciences Center Loma Linda University Loyola University Medical Center Marshfield Clinic Mayo Clinic Medical College of Wisconsin

Moffitt Cancer Center & Research Institute NYU Langone Ohio State University Wexner Medical Center Penn State Hershey Medical Center Premier Anesthesia Rush University Medical Center Stanford University Stony Brook Medicine Temple University Healthcare System Thomas Jefferson University Hospital United States Anesthesia Partners (USAP) University Hospitals Rainbow Babies & Children Hospital University of Miami

HONORS







NEW CODAN

Why support AOCA?

Year-round exclusive access to AOCA members

AOCA Corporate Support opportunities provides your company with year-round visibility with leaders, members, and stakeholders.

Corporate supporters are one-year agreements established to meet beneficial and strategic business goals. With several levels to match your budget and align with your goals for meaningful access to the thought leaders in anesthesia, a corporate partnership with AOCA allows you to:

- Access Anesthesia & Pain Management physician leaders
- Share your programs, products & services, one-on-one with AOCA members
- Solidify current relationships and forge new, lasting ones
- Position your company as a leader in the field of anesthesiology
- Drive traffic to your table at events with raffles and other incentives



Gold Support - \$6,500

- ✓ Premium tabletop exhibit space at both the AOCA Mid-Year Seminar and Annual Convention
- \checkmark Company's link and logo on the events pages, homepage, and marketing materials
- √ 3 complimentary meeting badges per event
- ✓ Up to 4 social media postings per event
- \checkmark Up to 3 e-blasts featuring your company per event
- ✓ Up to 4 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Silver Support - \$3,500

- ✓ Prime tabletop exhibit space at both the AOCA Mid-Year Seminar and Annual Convention
- \checkmark Company's link and logo on the events pages, homepage, and marketing materials
- ✓ 2 complimentary meeting badges per event
- \checkmark Up to 2 social media postings per event
- ✓ Up to 2 e-blasts solely featuring your company per event
- ✓ Up to 3 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Bronze Support - \$2,000

- \checkmark Select tabletop exhibit space at either the AOCA Mid-Year Seminar or the Annual Convention,
- ✓ Company's link and logo on events webpages and meeting materials
- √ 1 complimentary meeting badge
- \checkmark 1 social media posting on your company
- \checkmark 1 e-blast solely featuring your company
- ✓ Up to 2 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Alumni* Support - \$750

*Available to colleges of osteopathic medicine

- \checkmark Select tabletop exhibit space at either the AOCA Mid-Year Seminar or the Annual Convention
- \checkmark Company's link and logo on events pages and meeting materials
- √ 1 complimentary meeting badge
- \checkmark Up to 2 social media postings on your company
- \checkmark 1 e-blast solely featuring your company
- ✓ Up to 2 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app

Corporate Support Levels

| | Partner Link and Logo on AOCA Website | AOCA Event Tabletop Exhibitor Space | Meeting Registration Badges | Social Media Posting | E-Blast Solely Featuring Corporate Supporter | Acknowledgement in AOCA Newsletter |
|-------------------|--|--|--------------------------------------|--|---|---|
| Gold \$6,500 | | Premium tabletop space at Mid-Year Seminar and Annual Convention | 3 meeting registrations per event | Up to 4 social media postings per event | Up to 3 e-blasts featuring your company per event | Up to 4 acknowledgements in AOCA monthly newsletter |
| Silver \$3,500 | | Prime tabletop space at Mid-Year Seminar and Annual Convention | 2 meeting registrations per event | Up to 2 social media postings per event | Up to 2 e-blasts featuring your company per event | Up to 3 acknowledgements in AOCA monthly newsletter |
| Bronze \$2,000 | | Select tabletop space at Mid-Year Seminar or Annual Convention | 1 meeting registration per event | 1 social media posting per event | 1 e-blast featuring your company per event | Up to 2 acknowledgements in AOCA monthly newsletter |
| Alumni \$750 | | Select tabletop space at Mid-Year Seminar or Annual Convention | 1 meeting registration per event | 1 social media posting per event | 1 e-blast featuring your company per event | Up to 2 acknowledgements in AOCA monthly newsletter |



MARKETING & SUPPORT OPPORTUNITIES



Breakfast Symposium \$3.000*

Support a breakfast break and host a 30-minute non-CME clinically-oriented session to discuss your innovative programs, products, and services. Includes logo recognition on break signage, app push notification before break, logo featured on meeting webpage, and postattendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Lunch Symposium \$5,000*

Support a lunch break and host a 45-minute non-CME clinically-oriented session to discuss your innovative programs, products, and services. Includes logo recognition on break signage, app push notification before break, logo featured on meeting webpage, and postattendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Conclave or President's Reception Supporter \$5,000*

Support the Conclave Celebration or President's Reception. Includes the opportunity for introduction remarks, logo recognition on reception signage, app push notification before reception, logo featured on meeting webpage, and post-attendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Emerging Professionals Reception \$3,000*

Support a happy hour following the Emerging Professionals Program Track. Includes the opportunity for introduction remarks, logo recognition on reception signage, app push notification before reception, logo featured on meeting webpage, and post-attendee list. Ideal for recruiting agencies.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



WEBINAR OPPORTUNITY



Second Sundays Seminar Series Supporter \$2,000

Showcase your organization as a supporter of the AOCA's webinar series. An inaugural launch in mid-2022 has found this online CME opportunity to be very popular among our members. AOCA plans to host 4 webinars in 2025.

Supporters will be acknowledged and recognized for supporting this educational content. Company logo will also be shared on promotional materials. Link to the company's website on the follow up survey will also be shared with viewers.



BUILD YOUR OWN PACKAGE

Have an idea that's not listed here? We are waiting for your next great idea. Nothing is off the table.

Contact Hannah DiLoreto at hdiloreto@amrms.com to discuss how AOCA can meet your needs.

PROVIDE SOLUTIONS BUYERS & INFLUENCERS NEED!

If you are not here...you can believe your competition will be. On the right, check out examples of the types of products and services we plan to welcome in our Corporate Partnership Program.



Airway Management

Ultrasound Imaging

Regional Anesthesia

Cutting Edge Pharmaceuticals

Non-invasive Hemodynamic Monitoring

Neuromuscular Blockade

Enhanced Recovering After Surgery

Anesthesia Staff Recruitment/Opportunities

Physician Financial & Legal Services

I'm Ready!







<u>Submit your Corporate Support request here.</u>

CORPORATE SUPPORTER

Guidelines & Terms and Conditions

Corporate Support opportunities with the AOCA are for those organizations offering products, equipment and services which will benefit or promote the development of the healthcare profession.

Each corporate supporter exhibiting at an event is responsible for set-up, dismantling, and appropriately labeling and coordinating materials for shipment. Corporate supporters should make available a high-resolution logo of their company for recognition on course materials.

Please review the Terms & Conditions below, designed to ensure the quality of AOCA for attendees and corporate supporters through a mutual commitment of good faith and cooperation by all parties involved.



LET'S WORK TOGETHER!



800-842-2622



www.aocaonline.org



hdiloreto@aocaonline.org



AOCA HEADQUARTERS

