

CORPORATE SUPPORT PARTNERSHIP 2024

American Osteopathic College of
Anesthesiologists



📍 September 7-10 | Palm Springs, CA

AOCA Annual Convention & Conclave

VAPOR
Vital Anesthesia Practice Optimization Review



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Join us for CME, stay for your career

Welcome!

The American Osteopathic College of Anesthesiologists welcomes you to join us through the Corporate Support Partnership program.

AOCA is positioned to provide you the opportunity to reach, with significant face time, a unique audience of leaders and influencers who are at the forefront of the practice of anesthesia and pain medicine.

Our members are excited to see and experience the latest and greatest and to be among the first in their groups to introduce these innovations to their team.

Michael Fabbro, DO, FAOCA
Strategic Support Committee Chair

James Griffin, DO, FAOCA
President



About AOCA

Anesthesiologists are physicians completing four years of residency training. Physicians attend either osteopathic medical schools (D.O.) or allopathic medical schools (M.D.) prior to completing an anesthesiology residency.

The members of the AOCA practice across the nation in academic and community hospitals. Their interests include general anesthesia, pain management, critical care, regional, cardiothoracic, pediatric and obstetrical anesthesia. Osteopathic anesthesiologists embrace the principles of patient well-being and approach the whole patient to promote health and healing during the perioperative period.

All anesthesiologists are invited to attend AOCA events.



AOCA Member and Event Demographics

MEMBERS BY THE NUMBERS

1,123

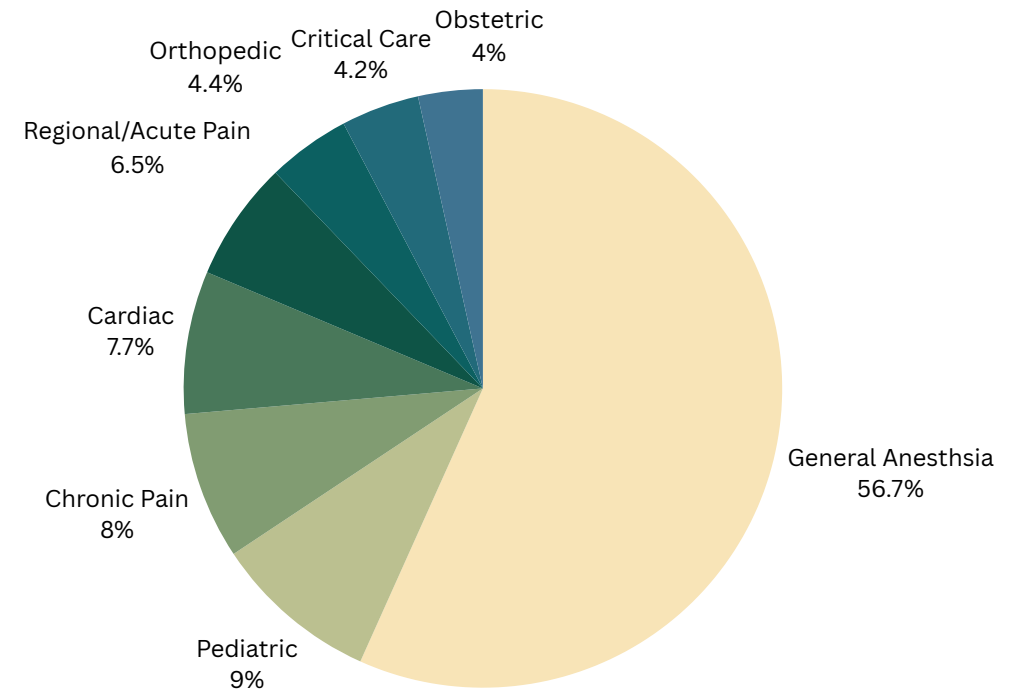
Active/Life: 634
Retired: 108

Emerging Professionals:
381

ANTICIPATED EVENT ATTENDANCE

Virtual Mid Year Seminar: 265
VAPOR/Annual Convention: 365 (includes up to
200 virtual attendees)

MEMBERS BY SPECIALTY



Where our members practice

Akron Children's Hospital
Allegheny Health Network
Baylor Scott & White
Children's Hospital Los Angeles
Cleveland Clinic
Envision Health
Geisinger Health System
Kaiser Permanente
Kansas Health Sciences Center
Loma Linda University
Loyola University Medical Center
Marshfield Clinic
Mayo Clinic
Medical College of Wisconsin

Moffitt Cancer Center & Research Institute
NYU Langone
Ohio State University Wexner Medical Center
Penn State Hershey Medical Center
Premier Anesthesia
Rush University Medical Center
Stanford University
Stony Brook Medicine
Temple University Healthcare System
Thomas Jefferson University Hospital
United States Anesthesia Partners (USAP)
University Hospitals Rainbow Babies & Children Hospital
University of Miami
And more





Why be our partner?

Year-round exclusive access to AOCA members

AOCA Corporate Support Partnership provides your company with year-round visibility with leaders, members, and stakeholders.

Corporate partnerships are one-year agreements established to meet beneficial and strategic business goals. With several levels to match your budget and align with your goals for meaningful access to the thought leaders in anesthesia, a corporate partnership with AOCA allows you to:

- Access Anesthesia & Pain Management physician leaders
- Share your programs, products & services, one-on-one with AOCA members
- Solidify current relationships and forge new, lasting ones
- Position your company as a leader in the field of anesthesiology
- Take advantage of AOCA's efforts to drive traffic to you at events with raffles and other incentives





Gold Partnership Level - \$5,000

- ✓ **Premium tabletop exhibit space in Palm Springs**
- ✓ **Priority access and 75% discount on reception and breakfast/lunch sponsorship opportunities**
- ✓ Company's link and logo on Virtual Mid Year Seminar webpage and meeting materials
- ✓ 3 complimentary meeting badges
- ✓ Up to 6 social media postings
- ✓ Up to 4 e-blasts solely featuring your company
- ✓ Up to 6 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Silver Partnership Level - \$3,000

- ✓ **Prime tabletop exhibit space in Palm Springs**
- ✓ **50% discount on reception and breakfast/lunch sponsorship opportunities**
- ✓ Company's link and logo on Virtual Mid Year Seminar webpage and meeting materials
- ✓ 2 complimentary meeting badges
- ✓ Up to 4 social media postings
- ✓ Up to 2 e-blasts solely featuring your company
- ✓ Up to 4 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Bronze Partnership Level - \$1,500

- ✓ Select tabletop exhibit space in Palm Springs
- ✓ Company's link and logo on Virtual Mid Year Seminar webpage and meeting materials
- ✓ 1 complimentary meeting badge
- ✓ Up to 2 social media postings on your company
- ✓ Up to 1 e-blast (solely featuring your company)
- ✓ Up to 2 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



Alumni* Partnership Level - \$750

- ✓ Select tabletop exhibit space
- ✓ Company's link and logo on Virtual Mid Year Seminar webpage and meeting materials
- ✓ 1 complimentary meeting badge
- ✓ Up to 2 social media postings on your company
- ✓ Up to 1 e-blast (solely featuring your school)
- ✓ Up to 2 acknowledgements in AOCA monthly newsletter
- ✓ Company's link and logo on AOCA website and mobile app



MARKETING & SUPPORT OPPORTUNITIES



Breakfast Symposium \$3,000*

Support a breakfast break and host a 30-minute non-CME clinically-oriented session to discuss your innovative programs, products, and services. Includes logo recognition on break signage, app push notification before break, logo featured on meeting webpage, and post-attendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Lunch Symposium \$5,000*

Support a lunch break and host a 45-minute non-CME clinically-oriented session to discuss your innovative programs, products, and services. Includes logo recognition on break signage, app push notification before break, logo featured on meeting webpage, and post-attendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Conclave or President's Reception Supporter \$5,000*

Support the Conclave Celebration or President's Reception. Includes the opportunity for introduction remarks, logo recognition on reception signage, app push notification before reception, logo featured on meeting webpage, and post-attendee list. Up to two opportunities available.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



Emerging Professionals Happy Hour \$3,000*

Support a happy hour following the Emerging Professionals Program Track. Includes the opportunity for introduction remarks, logo recognition on reception signage, app push notification before reception, logo featured on meeting webpage, and post-attendee list. Ideal for recruiting agencies.

*Sponsors will work with AOCA staff to arrange and pay for food and beverage and audio/visual (if needed).



VIRTUAL MID YEAR SEMINAR MARKETING OPPORTUNITIES

Get two conferences for the price of one! All companies that participate in the Annual Convention will receive complimentary logo placement on the virtual Mid Year Seminar marketing messaging! Let the AOCA members know you will be in California to meet with them in person.



Virtual Mid Year Seminar Presence *Complimentary*

Company logo and link included on meeting webpage and materials for 2024 Virtual Mid Year Seminar.



Email Blast *Complimentary*

Email blast to the AOCA distribution list which is over 4,000 emails. Content must be approved by the AOCA with a disclaimer included.



Acknowledgement in Newsletter *Complimentary*

Acknowledgement of partner with a company logo and link in the AOCA monthly email newsletter.



Co-branded social media posting *Complimentary*

AOCA will post a message from you on our social media platforms (Facebook, Instagram and LinkedIn).



WEBINAR OPPORTUNITY



Second Sundays Seminar Series Supporter \$2,000

Showcase your organization as a supporter of the AOCA's webinar series. An inaugural launch in mid-2022 has found this on line CME opportunity to be very popular among our members. AOCA plans to host 10 webinars in 2024.

Supporters will be acknowledged and recognized for supporting this educational content. Company logo will also be shared on promotional materials. Link to the company's website on the follow up survey will also be shared with viewers.



BUILD YOUR OWN PACKAGE

**Have an idea that's not listed here?
We are waiting for your next great
idea. Nothing is off the table.**

Contact Julie Kahlfeldt at
jkahlfeldt@aocaonline.org to discuss how
AOCA can meet your needs.

PROVIDE SOLUTIONS BUYERS & INFLUENCERS NEED!

If you are not here...you can believe your competition will be. On the right, check out examples of the types of products and services we plan to welcome in our Corporate Partnership Program.



Airway Management

Ultrasound Imaging

Regional Anesthesia

Cutting Edge Pharmaceuticals

Non-invasive Hemodynamic Monitoring

Neuromuscular Blockade

Enhanced Recovering After Surgery

Anesthesia Staff Recruitment/Opportunities

Physician Financial & Legal Services

I'm Ready!



[Submit your Corporate Partnership request here.](#)

CORPORATE SUPPORTER

Guidelines & Terms and Conditions

Corporate Supporter Partnership opportunities with the AOCA are for those organizations offering products, equipment and services which will benefit or promote the development of the healthcare profession.

Each corporate supporter exhibiting at a conference is responsible for set-up, dismantling, and appropriately labeling and coordinating materials for shipment. Corporate supporters should make available a high-resolution logo of their company for recognition on course materials.

Please review the Terms & Conditions below, designed to ensure the quality of AOCA for attendees and corporate supporters through a mutual commitment of good faith and cooperation by all parties involved.

[Click to view TERMS AND CONDITIONS](#)

LET'S WORK TOGETHER!



AOCA HEADQUARTERS

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